## **Dugro® Sure PLUS Shopee Exclusive Voucher Contest Term & Conditions**

- 1. The Dugro® Sure PLUS Shopee Exclusive Voucher Contest ("Contest) is organised by Danone Specialized Nutrition (Malaysia) Sdn. Bhd. ("Danone"). By submitting your request and participating in the Contest, you ("Participant") agree to bound by the terms and conditions.
- 2. The Contest commences from **00.01am on 15<sup>th</sup> May 2025 until 11.59pm on 15<sup>th</sup> June 2025 on Facebook and Instagram** ("Contest Period").
- 3. The Contest is open to Malaysian citizens aged 18 years and above with a valid address in Malaysia only.
- 4. The participating product is **Dugro**° **Sure PLUS 600g & Dugro**° **Sure PLUS 1200g** ("Product").
- 5. Method to participate in earning a prize ("Prize) through the Contest is as follows:
  - a. Participants are to:
    - i. Take a photo of your child with the Product and the Dugro Sure PLUS Food Jar national consumer promotional item.
    - ii. Both the Product and promotional item must be clearly visible in the photo.
    - iii. **Post the photo** on their Facebook or Instagram newsfeed under 'public' settings.
    - iv. The post captions must include the hashtags #DugroSurePLUS and #DSPshopeevoucher
  - b. Photo content guidelines:
    - i. Participant's photo must be viewable by the public.
    - ii. The photo must not be blurry, indistinct, over-exposed, or otherwise unrecognizable as people & objects.
    - iii. The photo must not feature children below 1 years old, or any infant/breastfeeding related terms and items like baby, infant formula, pacifiers, bottle with teats, etc.
    - iv. The photo & caption must not include any politically or religiously sensitive content, no sexual or promiscuous acts, no child unsafe acts.
    - v. Entries which feature the aforementioned infant feeding related content and sensitive content will be disqualified from consideration.
- 6. The rules and guidelines for Dugro\* Sure PLUS Shopee Exclusive Voucher Contest are as follows:
  - a. Each Participant is allowed to post multiple times for this Contest. However, each Participant is only allowed to win once.

- b. Each valid photo post is considered to be one (1) entry to the Contest, regardless of if the content of the photo is repeated.
- c. Each Participant stands a chance to win a prize of RM100 e-voucher, only valid for use on Dugro Official Store on Shopee ecommerce platform, for purchase of Dugro\* Sure PLUS products. ("Prize")
- d. After the end of the Contest Period, eligible Participants will be randomly selected via computer randomization to receive a Prize.
- e. A total of **5 winners** will be selected.
- f. Winners will be announced by 30th June 2025.
- g. Winners will be identified in 2 ways:
  - i. Names announced in a Contest results post by the Dumex Dugro account on Facebook and Instagram.
  - ii. Their win is confirmed in a comment reply by the Dumex Dugro account.
- h. Winners will be required to contact the Dumex Dugro account via private message or chat to claim their Prize.
- i. Winners who do not initiate contact after 2 weeks of results announcement will be deemed to have forfeited the Prize.
- j. To utilize the e-voucher, winners will need to input the e-voucher code upon item checkout on Shopee application.
- 7. Participants are required to provide information upon being selected as winners and agree to the terms and condition. Danone reserves the right to verify the information provided by the Participant and request for proof of identity from the Participant. Danone reserves the right to reject unclear, incomplete, duplicate, illegible, or incorrect submissions from the Participant. Winner will be notified via WhatsApp / SMS when successfully selected.
- 8. Danone reserves the right to replace, remove or substitute the Prize with an alternative item of similar value at any time and from time to time without prior notice. Danone is not responsible for any and all representations and warranties including but not limited to quality assurance, trade or eligibility of the Prize.
- 9. Each Participant shall assume full liability and responsibility in case of injury, accidents or claims resulting from their participation in the Contest and the use of the Prize. All expenses incurred to participate in this Contest are the sole responsibility of the Participant.
- 10. Danone, all its event partners and other parties involved in the Contest, including their directors, officers, and agents are not liable in any way for the following: (a) intervention by unauthorized parties during the Contest; (b) any human errors and electronic/technical failure in the administration of the Contest and processing/reviewing of purchase; (c) any entry that is lost, damaged, wrongly delivered or not received; (d) termination of the Contest due to instructions, directions and/or orders

- from applicable regulatory authorities, and (e) any liability (including death) whether directly or indirectly caused by their participation in the Contest.
- 11. Each Participant agrees to hold harmless, defend and fully indemnify Danone (including its affiliates and subsidiaries) from and against all losses, damages, expenses and all third-party actions, proceedings, claims, demands, costs and awards arising from the Participants' participation in the Contest.
- 12. Danone is not responsible for any error, omission, delay, communication failure and/or any malfunctions whatsoever in the relation to computer systems, telephone lines, servers, online providers, service providers, the internet and/or the relevant website in the administration of the Contest.
- 13. To the maximum extent permitted by the law, the Participant agrees to waive any right against Danone and/or its officers, employees, representatives and/or designated agents (including suppliers or any third party) in respect of loss and damage arising from the participation in this Contest or use of the Prize.
- 14. Danone reserves the right to amend, add or delete any of these Terms and Conditions at any time at its absolute discretion with notification on <a href="https://www.dugro.com.my/bm/dugro-promosi/peraduansureplus">https://www.dugro.com.my/bm/dugro-promosi/peraduansureplus</a>
- 15. Danone reserves the right to modify, cancel, terminate or suspend this Contest with the notification on <a href="https://www.dugro.com.my/bm/dugro-promosi/peraduansureplus">https://www.dugro.com.my/bm/dugro-promosi/peraduansureplus</a> or in any other manner. The Participant shall not make any claim or compensation from Danone losses incurred.

## **PRIVACY NOTICE**

- 1. By participating in this Contest, each participant consents to Danone Specialized Nutrition (Malaysia) Sdn Bhd's ("Danone Specialized Nutrition") collection, use, transfer and processing of the personal data provided by the Participant, which includes but not limited to, Participant's name, NRIC number, Participant's photographs (including photographs of the children and minors below 18 years old whom the Participant are parent/guardian of), telephone number, mailing address, email address, contact details, child's name, child's date of birth, child's current milk formula brand and any information which may identify the Requestor (collectively, "Personal Data") for the purposes relating to the Contest as specified in these Terms and Conditions ("Purpose").
- 2. Danone Specialized Nutrition wishes to inform the Participant that the Personal Data may be disclosed to Danone Specialized Nutrition's affiliates which may be located within and/or outside of Malaysia and any third parties that may be required by law or for the purposed of this Contest such as service and online providers for reasons relating to the Purpose.
- 3. The Participant may request for access to or correction of the Personal Date or limit the processing of the Personal Data at any time thereafter by submitting such request in writing to Marketing Manager Danone Specialized Nutrition via email: <a href="mailto:privacy.my@danone.com">privacy.my@danone.com</a> or via telephone: 1800 88 5088. Any enquiries or complaints with respect to the Personal Data should be channeled to Danone Specialized Nutrition in the same manner.
- 4. Please note that it will be necessary for Danone Specialized Nutrition to process the personal Data for the Purpose, without which Danone Specialized Nutrition may not be able to accept and/or process the Participant's participation in the Contest.
- 5. By participating in this Contest, you further agree to be bound by the privacy notice in the following link <a href="https://www.dugro.com.my/bm/privacypolicy.html">https://www.dugro.com.my/bm/privacypolicy.html</a>